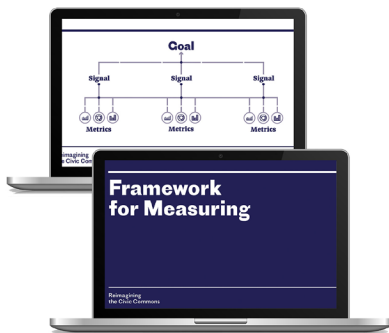


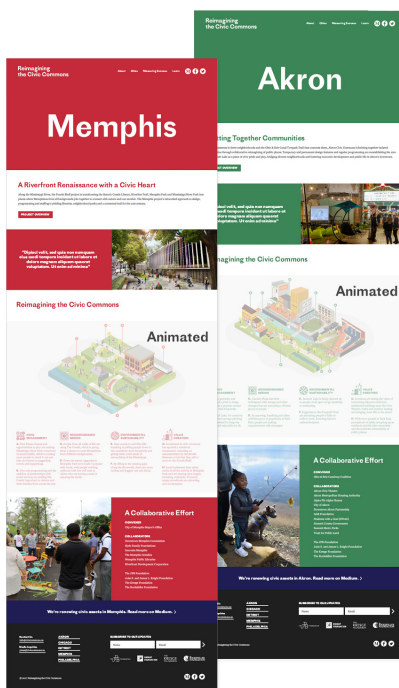
Reimagining the Civic Commons



CLIENT: REIMAGINING THE CIVIC COMMONS

Bridget Marquis
 Director
 617-477-9969
 bmarquis@u3advisors.com

Reimagining the Civic Commons is transforming civic assets in five U.S. cities and reinventing how cities manage public places like parks and libraries. We worked with teams on the ground and at four national foundations to complete a national media launch and create web copy designed to make this complex concept real for audiences from mayors to community members. Since the successful launch, our work has grown to include strategic counsel, direct engagement with city teams, storytelling and PR, design of presentations and metrics reports, a website redesign and more.



Services

- Communication planning
- Copywriting
- Design
- Earned media strategy
- Media outreach
- Media training
- Messaging & positioning
- Social media strategy & execution
- Web design & development
- Web & social content creation

Staff

- Leslie Carlson
- Sam Feld
- Erin Halasz
- Heidi Nielsen
- Pip Sweikert

