

Reimagining the Civic Commons

CLIENT: KNIGHT FOUNDATION

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Reimagining the Civic Commons is transforming civic assets in five U.S. cities and reinventing how cities manage public places like parks and libraries. We worked with teams on the ground and at four national foundations to complete a national media launch and create web copy designed to make this complex concept real for audiences from mayors to community members. Since the successful launch, our work has grown to include strategic counsel, direct engagement with city teams, storytelling and PR, design of presentations and metrics reports, a website redesign and more.

<https://civiccommons.us/>

Services

- Branding & Design
- Campaigns & Advertising
- Community Engagement
- Culturally-relevant Content
- PR & Narrative Storytelling
- Training & Capacity Building
- Website Development

Reimagining the Civic Commons

Detroit

A New Model for Neighborhoods

Reinvent, reinvest in the Detroit neighborhood economy and use it as a model for neighborhoods across the US. Model can be used to guide public and private, along with a variety of neighborhood-based community groups and leaders working on the ground. Model can be used to guide public and private, along with a variety of neighborhood-based community groups and leaders working on the ground.

Reimagining the Civic Commons in Detroit

- CIVIC ENGAGEMENT
- COMMUNITY DEVELOPMENT
- ENVIRONMENTAL JUSTICE
- ECONOMIC DEVELOPMENT
- ENVIRONMENTAL SUSTAINABILITY
- PUBLIC PLACES

A Collaborative Effort

Interested in bringing a speaker from this city to yours? Contact us at info@civiccommons.us

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Philadelphia

Investing in Growth, Change and Connection

Reinvent, reinvest in the Philadelphia neighborhood economy and use it as a model for neighborhoods across the US. Model can be used to guide public and private, along with a variety of neighborhood-based community groups and leaders working on the ground.

Reimagining the Civic Commons in Philadelphia

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Chicago

Fostering Opportunity for All

Reinvent, reinvest in the Chicago neighborhood economy and use it as a model for neighborhoods across the US. Model can be used to guide public and private, along with a variety of neighborhood-based community groups and leaders working on the ground.

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